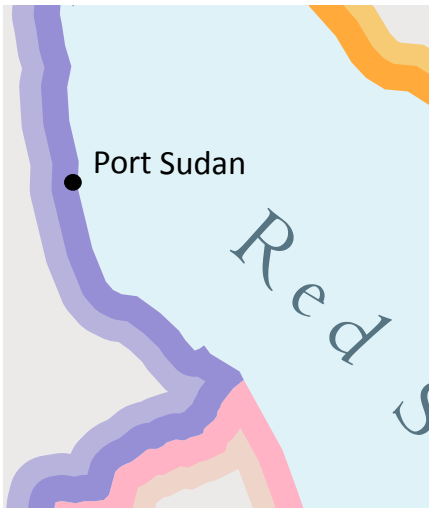


MAP LABEL STYLE GUIDE

AREA

Areal surfaces represent an abundance of areal types such as oceans, islands, forest, and countries. When labeling, clarity is key. The label must fit inside the contained area as closely as possible, and be easily interpreted by the map viewer. Clear areal association requires the bending and spreading of names so that it best resembles the horizontal axis. When labeling similar areal types, such as seas and gulfs, use letter spacing or type face to distinguish between each surface.



POINTS

Points best represent particular places or objects. When labeling a point, the name should always be horizontal to the rectangular coordinates or parallel to latitudinal lines. Good placement of a name near a point in an empty area lies slightly elevated and to the right of the point. For points on the coast, place names over the water. When a point lies in a crowded area, place the name where it is most readable.



LINES

Line labels include rivers, streams, paths, railroads, streets, and mountain passes. In order to label a line, place the name along the line to which it refers. When labeling a river, choose a segment that best represents the horizontal, meaning areas where the river bends the least and where it does not run up and down. Always makes sure to place the label where there are fewest objects so the name can be most easily read.